



November 23, 2020

To Potential Documentary Supporter,

On behalf of Alabama Public Television, I would like to express our interest for the feature documentary project with the working title *Father James E. Coyle: Life and Legacy*. As you may know, Father Coyle was murdered in front of St. Paul's Catholic Church in Birmingham in 1921 by a Methodist Minister after he presided over the marriage of a caucasian woman and a Puerto Rican man. The documentary will cover Father Coyle's birth and education in Ireland, through the trial and acquittal of his murderer.

Based on the written proposal and the understanding that the project will be produced in accord with the Alabama Public Television Production Standards and Practices, I, the undersigned, hereby certify that this media outlet, Alabama Public Television, with headquarters located in Birmingham, Alabama, intends to broadcast the production by Hand N' Hand Entertainment.

I believe that the feature length documentary telling the intriguing but mostly unknown story of Father Coyle could inform as well as open up areas of discussion that are important to the viewers of Alabama Public Television's statewide educational television network, with coverage that reaches an estimated 1.9 million households and a weekly tune-in estimated at 14.9%.

The broadcast of this film is tentatively planned for August of 2021, the 100th anniversary of Father Coyle's murder. The final agreement regarding a broadcast date will be negotiated and set after the primary investigation and video production is completed. When the program is produced to our broadcast standards and delivered, we intend to support the broadcast of the program through public relations and website promotions, support further distribution through national public media outlets and nominate the film for Southeast Regional EMMY Awards. We commit to providing the project with proof of broadcast (program grid and schedule as signed/stamped by programming staff, promotional material including print program schedule, PDF), as well as any relevant web link as soon as publication/broadcast is effective.

Thank you for considering this project for funding support in order to complete production and post production to the standards of Alabama Public Television. As a leader in the promotion and support of local content and diversity in programming, APT recognizes the creative and programming potential of this documentary film proposal.

With regards,


Philip F. Hutcheson
Interim Executive Director